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Press release

## Decathlon with a brand new concept at Vis à Vis Warszawa

The sports retail chain Decathlon has signed the lease agreement for the premises in Vis à Vis Warszawa, the investment project which is currently built by Capital Park and Real Management in the Warsaw district of Wilanów. The store with an area of over 600 sqm will be a brand new concept featuring a lot of interesting solutions based on new technologies. Decathlon will also develop a part of the outdoor areas of the mall with a sports zone.

Decathlon is a retail brand with a French origin and, at the same time, the largest global sports retail chain. The brand has been operating on the Polish market since 2001 and at present it runs 50 stores in Poland. The strategy of Decathlon includes creating and developing its own brands, available exclusively in Decathlon stores (e.g. Quechua, B'Twin, Kalenji, Kipsta or Wed'ze). Decathlon has also invented over a dozen of technologies and technical components that are used in its products. Decathlon's main mission is to share the joy and fun of sport. The company puts a lot of effort to make sport accessible to as many people as possible. The store concept of Decathlon in the Warsaw mall Vis à Vis will differ from all the other stores under this brand. The store will be devoted to building closer relations with enthusiasts of a given sport discipline. Both the design and the space arrangement will surprise the clients, as they will substantially differ from what the clients are used to in the stores of this chain.

In the new interior of Decathlon in Vis à Vis, the clients will be able to exercise together with sports professionals, obtain professional sports advice, test the equipment and relax after workout in a special zone. A dedicated recreational zone in the green area around the building, with a multi-discipline sports field and an outdoor gym, will be available for all the store users and people staying in the mall's neighborhood.

- As a company, we want to make sport accessible for as many people as we can. At present, we operate 50 physical stores and an online store in Poland, and by launching the store concept Decathlon Wilanów we open a brand new destination, focused on building relations with a user, based on common passion for sport and sharing it in this place and this time. The choice of location has a particular purpose. The inhabitants of Wilanów district are an active community. We would like our new concept to enable sharing their unique sports experiences and to build relations in this field — says Bartosz Żochowski, Decathlon Wilanów Store Leader.

The new tenant will take up an over 600 sqm store and will be the seventh Decathlon store in the Poland's capital.

## GRUPA CAPITAL PARK-



- Owing to the presence of a brand new and exclusively available store concept of Decathlon, the mall Vis à Vis in the district of Wilanów will gain the unique character and added value in the form of an exceptionally attractive sports and recreational function. Also the outdoor area of the mall will be developed, perfectly adding to the mall's location — as it is situated in a close neighborhood of one of the most popular routes connecting the districts of Wilanów and Powsin, as well as in close proximity to large nature complexes, such as the Natolin Park or Powsin Park. Thanks to this, Vis à Vis will function not only as a convenience shopping destination, but also as an interesting place to relax, rest and spend free time. We are convinced that the attractive food service offer that we are developing for our clients will also contribute to this aim — says Anna Kotyńska, Head of Retail Leasing Department, Capital Park Group.

Currently, the mall is almost fully leased and the leases for the remaining few premises are under advanced negotiations. Up to now, among the tenants of the mall are such retailers as: the first Warsaw's restaurant of Max Premium Burgers, Villa Nova Dental Clinic, a drugstore Hebe, an electronics store RTV Euro AGD, an Indian restaurant, a food shop "Dębowy Dym" and a grocery store "Owoce i Warzywa Świata". The mall is being leased by the leasing department of Capital Park Group and the Property Consulting team at BOIG.

Vis à Vis Warszawa is being built in the district of Wilanów, at the crossroads of Przyczółkowa and Pałacowa streets, next to a planned expressway junction "Przyczółkowa", which will enable easy access to the mall for inhabitants of Wilanów, Ursynów and Konstancin-Jeziorna. The total lease area of the mall will be 4,300 sqm, with 22-25 stores. In order to ensure comfortable access to the mall, there will be a parking lot for 104 cars. Customers using public transportation will benefit from proximity of a bus stop with 7 city transport lines. ERBUD S.A. is the general contractor of the mall.

## **Further information:**

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The **Street Mall "Vis à Vis"** is a chain of cosy shopping malls in the convenience format on the main street of the city. The format is based on the concept of open access to outlets, which can be entered directly from the street and the car park, while common space is kept at the minimum. Street Mall "Vis à Vis" projects are up and running in Łódź, Radom, and Toruń with a total floor surface of more than 12 thousand square meters. A fourth property currently under development situated in the southern district of Warsaw is scheduled to open in Q3 2018. The project investors are Grupa Capital Park and Real Management S.A.

For more information, visit <a href="http://www.visavis-streetmall.pl">http://www.visavis-streetmall.pl</a>





Capital Park is a recognised investment company with extensive real estate experience on the Polish market and an almost five years' presence on the Warsaw Stock Exchange. The Group has built a prime quality real estate portfolio consisting of modern class A office and retail assets, including mainly Eurocentrum Office Complex and Royal Wilanów, and is currently developing a flagship revitalisation project – ArtN in central Warsaw. The Group manages a portfolio of properties with a total area of 304,000 m2 and a market value of PLN 2.4bn, of which 77% are properties located in Warsaw, the most promising commercial real estate market in Central and Eastern Europe.

**Real Management S.A.** has been present on the Polish real estate market for more than 15 years. Its core business includes real estate development and investment, as well as management of commercial and residential properties. The market value of investment projects completed to date is more than PLN 500 million. With its dynamic growth and robust financial standing, the company plans and implements further investments in commercial and residential properties and expands into the property management sector.